**Exec Council Meeting 1/14**

Members in Attendance: Gilbert, Campbell, Gale, Treadway, Akers, Box-Higdem, House, Valentine, Beith (Quorum is met)

Meeting was called to order at 12:26 with a nice laugh from “Uncle John.”

Moved to suspend the reading of the minutes Treadway; seconded by Valentine

Moved to accept the minutes

# Officer Reports

## President – Melinda Beith

- Fall Convention was life changing

- Thanked Rosie and committee for bringing the status quo problems to our

- Took concerns of incongruent statements to ACTAA to doctor

- Sought medical attention

- Said and done things that hurt people; offered a collective apology

- Full restitution for financial decisions made on her watch

- There have been lots of changes and as President she will not be as rigid in accepting said changes

- Respectfully submitted!

## 1st VP – Rosie Valdez Block

- Could not be here; familial emergency in Fayetteville

- No information on Summer Workshop yet

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## 2nd VP – Dana McCutcheon

- Could not be here (weather and driving conditions)

- Text Martene

- All tournaments have been scheduled for next year

- New tourneys can be scheduled by checking calendar for open dates and contacting her

- There was an issue that came up with the ASU tournament; he asked to change the date (wants the same weekend as the Fayetteville tournament)

- He needs to talk with Dana directly

## 1st VP Elect – Jacki Reiff

- Couldn’t be here (flu)

- Attached to minutes

- Need 57 people at $140 each with 50 rooms total to break even at conference

- Budget of $8,500

- A/V included in setup fee

- Room rate is $109 per night

- Can start booking April and stops August 11th

- Crystal Bridge didn’t win the bid

- Proposes we have a RT contest for colleges (One Act scripts for Friday night entertainment)

- Contest prizes will be donated by Crystal Bridges and Fresh Roots

- Costs about $25 per hour for in state PD but this conference it will cost us $20 per hour

## 1st VP Elect Elect – Brandon Box-Higdem

- Thank everyone for being so understanding at Fall Conference and familial emergencies

- FC Prep 2019 – reached out to a few places (DeGray, Memphis)

- Struggling with the fact that Jacki booked in his neighborhood

- Hotels in LR means that local people will not book a room

- Treadway interjects that Little Rock is fairly well attended but Brandon is concerned with the room minimum not being met

- Mt. Magazine never responded to Brandon’s email

- Theme MAY be on the idea of Reflection and Recooperation (pre-empting burnout)

+ Creativity PDs, Burnout PDs, Rejuvenation PDs (something different)

- Been helping with shifting Publicity and Promotions

- Lots of money raised for scholarship with button sales ad such

- Recreate an ACTAA advertising video with up-to-date pictures

+ One word phrases that exemplify ACTAA (no cost)

+ Redo photo banners (some cost)

## Exec Director – Martene Campbell

- See Attached

- Fee increases for State tourney and StuCo passed

- Committees got filled

- Mailed and wrote letters thanking people (transposed Treadway’s and Valdez’s thank yous)

- Must finalize details for Summer Conference

+ Location, Dates, Fees

- Finalize details for FC 2018

## Exec Treasurer – Jennifer Akers

- See Attached

- Student Congress made money, for once, this year

- Fee increases have helped with finances

- ACTAA store items have been beneficial ($725 profit)

- 16 people have not paid their membership

- Have not suspended outstanding accounts but they will be after this meeting concludes

- Scholarship money has been paid out

- FC 2017 was over budget

- Verification button that we understand you HAVE to cancel by a certain time or still pay

- FC 2013 was profitable so we may want to replicate what happened at that conference

- Food and miscellaneous expenses are killing us at conference

- Publicity and Promotions (Martene will contact Zack) needs to create cards about upcoming FC to give out to prospective new members

+ FC schedule, quick info about ACTAA, ACTAA contact info, etc.

## Exec Secretary – Colton Gilbert

- Nothing new to report

- Get Martene the minutes in a more quicker fashion

## College Rep – John Gale

- Will do for FC what has done in the past; recruiting colleges for FC

- Needs help recruiting college professors; tell them why their attendance is important for the students

- Make a competition of it

## High School Rep – Terri Valentine

- Nothing to report from the HS

- We are all pooping rainbows and loving unicorns

- Will need to resign; not teaching after May 30th (retirement)

+ Who will Colton sit next to at Exec Meetings going forward?!?!?!?

## Lifetime Member Rep – Pat Treadway

- Concern that Comm 1 as a requirement is under fire

- No one at the table remembers back in 1983 when it was initially was under fire

- Extensive history lesson about the battle for Comm 1

- Fred Boosey, Conley Hall and others helped out with the fight

- ACTAA should be proactive about developing a competency test for Comm 1 (EOC exam)

- There have been conversations about replacing Comm teachers with Consumer Science teachers (Home Ec)

- We need to be protecting ourselves; this has been addressed with the Professional Standards Committee

- Treadway moved Exec Council (through Shelle and Professional Standards Committee) encourage the development of a competency exam; seconded by Gilbert. Vote passed

## Webmaster – Hannah Sawyer

- Will be working with Lana Hallmark on PD this summer (starts June 13th)

-If we have ACTAA flyers done Hannah can pass them out during her summer tour

- Michael Gray scheduling issue…… (see above)

- Domain names:

+ www.actaa.net will need to be renewed prior to June 12, 2018. This is typically about $16 per year. The last time we paid this one was five years ago. Ideally, I'd love to go ahead and renew this for five years.

+www.actaa.org won't need to be renewed until September 18, 2019. Same cost as above. But this one we have done in two year increments, historically.

- Website fees: Several years ago, we prepaid and haven't had to pay these since. This was to lock in our savings because the price was going up and we wants to get the $50 per month price as long as we could. But as of June 9, 2018, we will be sent a bill annually. The fees now, I believe are $70 per month. That means in June we will get a bill for about $840.

- A personal recommendation for the constitutional revision: This job now needs to be split. When I took this job, we were in the first year of maintaining membership online, and that maintenance wasn't under the webmaster's job description. We literally had ONE webpage (the homepage). We weren't using the google account, dropbox, Facebook, or twitter. Honestly, it would be ideal to have three people as a committee. The webmaster should be the chair and be the only one on Executive Council. The webmaster's job would be webpage only. They need to be on Executive Council to deal with pages, events, registrations, etc. The other two positions would be member management and social media coordinator. This would divide up the workload and make it much more manageable.

- Will be stepping down from Webmaster as soon as the Council finds someone

+ Ideally would start mentorship now and hand it over during Fall Conference 2018

- Moved by john Gale to invite Tiffany Tucker to take on the job; seconded by Shelle House. Hannah will approach her. Vote passed

## PD Coordinator – Dawn Tucker

- Sick with the flu

- Confusion about her replacement (Laurie Harrison has agreed to take over)

- She will be helping with the transition of her job duties to Laurie Harrison

- Start looping Laurie in Exec Council emails (include Dawn during transitional period)

## Archivist – Shelle House

- Made an email for archives [actaa.archives@gmail.com](mailto:actaa.archives@gmail.com)

- Digitizing and organizing things that she has

- Hannah and Martene have the login information

- Already sectioned out by years

- Send things directly to the email address

## Immediate Past President – Jennifer Alaquinez

- Nothing to report

# Old Business

## 1. Conference Fees

- See Jacki’s report

## 2. Student Advisory/Alumni Boards

- Rosie was going to work on this

## 3. TAC Chair/Committee Makeup

- Jennifer Alaquinez suggestion

- Move to Summer Meeting

## 4. TOY/AOY Nominations

- See New Business

## 5. AAA fees

- Fee increases passed

- We can require membership for State tourney

## 6. Ethical Practices

- Has not followed up with committee

- Decision will be made over summer

## 7. Off Site Fee

- For FC and we charged it

- Enforcement is always a big question

## 8. Summer Workshop/January Meeting Dates

- Been established

# New Business

## 1. Jr. High/MS Rep on Exec Council

- Slated for Constitutional Revision

- 10-15 members in the Association that are MS teachers

- Moved that we recommend this happens; seconded that Exec Council support this idea. Recommendation passes

## 2. Immediate Past Prez Voting Member

- Treadway moved that we allow this person to have a vote on Exec Council; it was seconded. Vote passed that we support the recommendation

## 3. TOY/AOY submission deadline

- By August 1st, names given to ED by August 5th

- These are recommendations

- Valentine moved the recommendation; seconded by Treadway. Vote passed

- These will be endorsed by Exec Council

## 4. Committee Chairs/members joining ACTAA

- People are taking too long to pay their fees

- Committee Chairs are not paying their fees/dues

- We need to enforce “Members in good standing”

## 5. New Event Standards for TOC

- Added two new events to State

- Update this document (in TOC committee)

- Include in the tournament invitation

# Announcements

1. Summer Conference Date is July 17-19

- Hoping to have it in the LR area

Valentine moved to adjourn the meeting @ 2:58

Motion passed