**Ted Talk Notes**:

How to have better political conversations - by Robb Willer

1. What type of movie does Robb Willer compare our current state of politics in America?
2. What is the underlying difference divide in this country that is adding to the polarization?
3. What are some of the difference in the values between liberals and conservatives that John Hyatt and Jesse Graham identified?

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| **Liberals** | **Conservatives** |
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1. What was the subject of the persuasive essay that the liberals were supposed to write to conservatives?
2. What was the subject of the persuasive essay that the conservatives were supposed to write to liberals?
3. What were the results from these essays?
4. What does Willer say people are willing to do for their values?
5. What does Willer say is a better technique to persuading your “conservative uncle”?
6. After studying three different groups that read three different essays what were Willer’s findings:
7. Name a value that you should tie national health care to in order to gain conservative support?
8. Name a value that you should tie military spending to in order to gain liberal support?
9. What two things does Willer tell us me need to tap into to persuade people in this country?
10. Willer changes his mind about the kind of movie politics is in this country is starring in. What type of movie does he change to? What part of the movie does Willer say we are in right now?
11. Who does Willer tell us is responsible for making the change in this country?
12. What does Willer tell us we can’t afford to do anymore?

Based on the information in this Ted Talk, write a short persuasive essay about one of the following subjects with the goal of persuading someone of the opposite view point to believe what you believe.

* Environmental Issues
* National Health Care
* Immigration
* Military Support
* American made Business
* Taxes and Federal Spending